



World Cholangiocarcinoma Day – Press Release

Six international charities join together to launch first ever World Cholangiocarcinoma Day

February 17th, 2016 - Six charities from around the world have joined together to launch the inaugural World Cholangiocarcinoma Day.

Across the world, cholangiocarcinoma is a silent killer ...

Cholangiocarcinoma, or bile duct cancer, is a devastating cancer that occurs in the bile ducts in or outside the liver. With few noticeable and often misunderstood symptoms, this disease is frequently diagnosed too late for surgery, the only potentially curative treatment and, once diagnosed, fewer than 5% will be alive one year later.

Although it is the second most common primary liver cancer in the world, with an increasing incidence globally, and despite its appalling survival rates due to late diagnosis and few treatment options, cholangiocarcinoma remains poorly understood and under researched.

Working nationally, collaborating internationally, for the world's cholangiocarcinoma patients

Already working nationally to improve the situation for patients in their own countries, six charities from the UK, the USA and Thailand are collaborating in a World Cholangiocarcinoma Day to raise global awareness of this ruthless disease.

They believe collaboration is the way forward and by raising awareness and supporting research for early detection and innovative treatments, the future can be changed for many people.

AMMF, the UK's only cholangiocarcinoma charity, is leading on this inaugural venture, which will reach out around the world with a bespoke website, and on social media.

February 17th is the day - appropriately during the already established Cholangiocarcinoma Awareness Month.

Cholangiocarcinoma is a global problem requiring a global solution. World Cholangiocarcinoma Day brings us one step closer to achieving that solution.

Visit www.worldcholangiocarcinomaday.org for full information on Cholangiocarcinoma and on the Day. #WorldCCADay

- Ends -

Notes to Editor:

The six organisations participating in World Cholangiocarcinoma Day are:

AMMF: www.ammf.org.uk

The Cholangiocarcinoma Foundation: www.cholangiocarcinoma.org

The Bili Project Foundation: www.thebiliproject.org

TargetCancer Foundation: www.targetcancerfoundation.org

The Cholangiocarcinoma Foundation of Thailand: www.cca.in.th/en

CASCAP: www.cascap.in.th

The abbreviation for Cholangiocarcinoma is CCA (or sometimes in the UK, CC)

AMMF is the UK's only charity dedicated to cholangiocarcinoma, providing information to those who need it, working to raise awareness, and encouraging and supporting research. www.ammf.org.uk (reg charity no 1091915)

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